



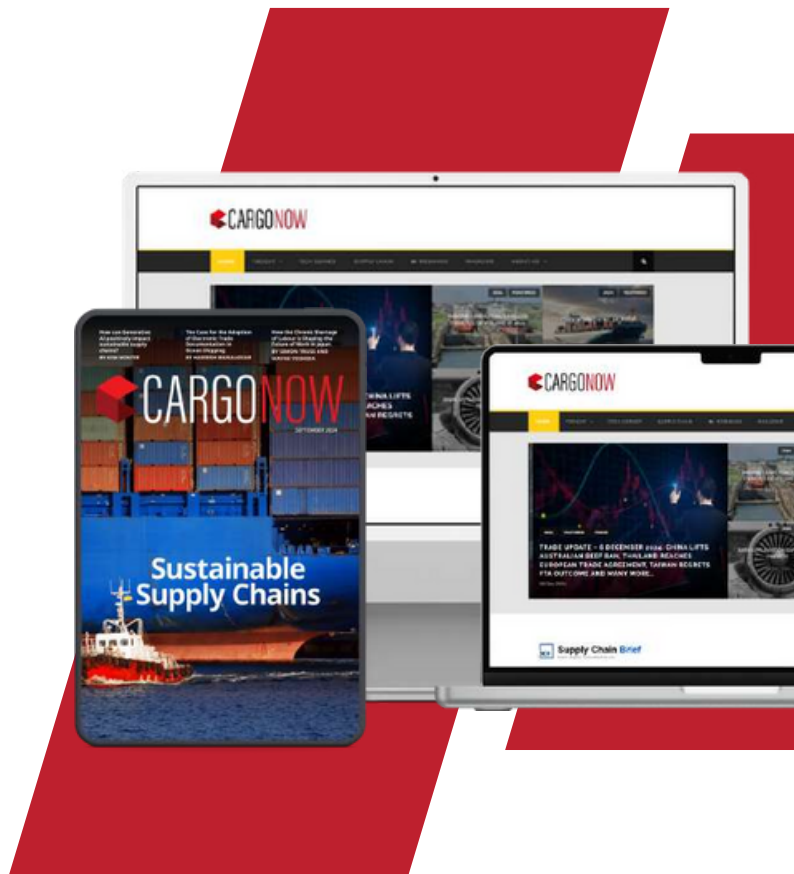
# 2026 MEDIA KIT

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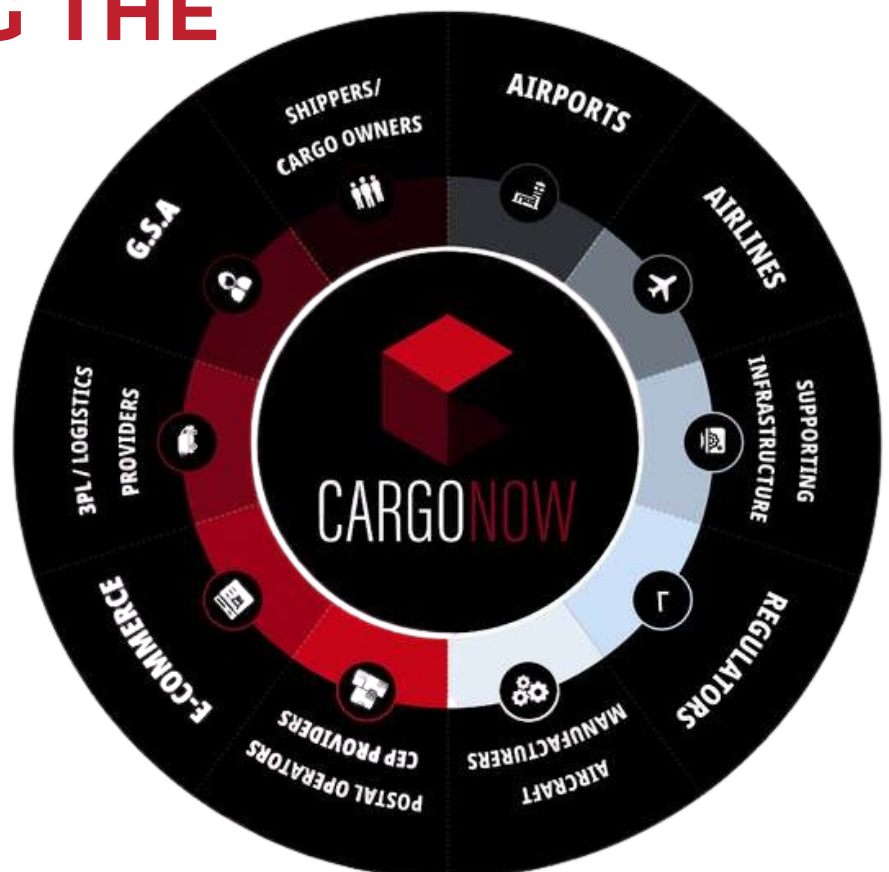
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# INTRODUCTION

We are delighted to welcome you to CargoNOW, a magazine and community that focuses on a diversity of information and trends around transportation, networks, ports, hubs, terminals, supporting products & services, infrastructure, regulators, postal operators and CEP, technology & e-commerce, logistics, G.S.A. & shippers. CargoNOW will bring you articles, reviews, thought leadership, opinions —from subject matter experts. Our mission is to bring a new dimension of information and knowledge to our readers.



# CONNECTING THE FULL CARGO ECOSYSTEM



# CIRCULATION PROFILE

BY COUNTRY

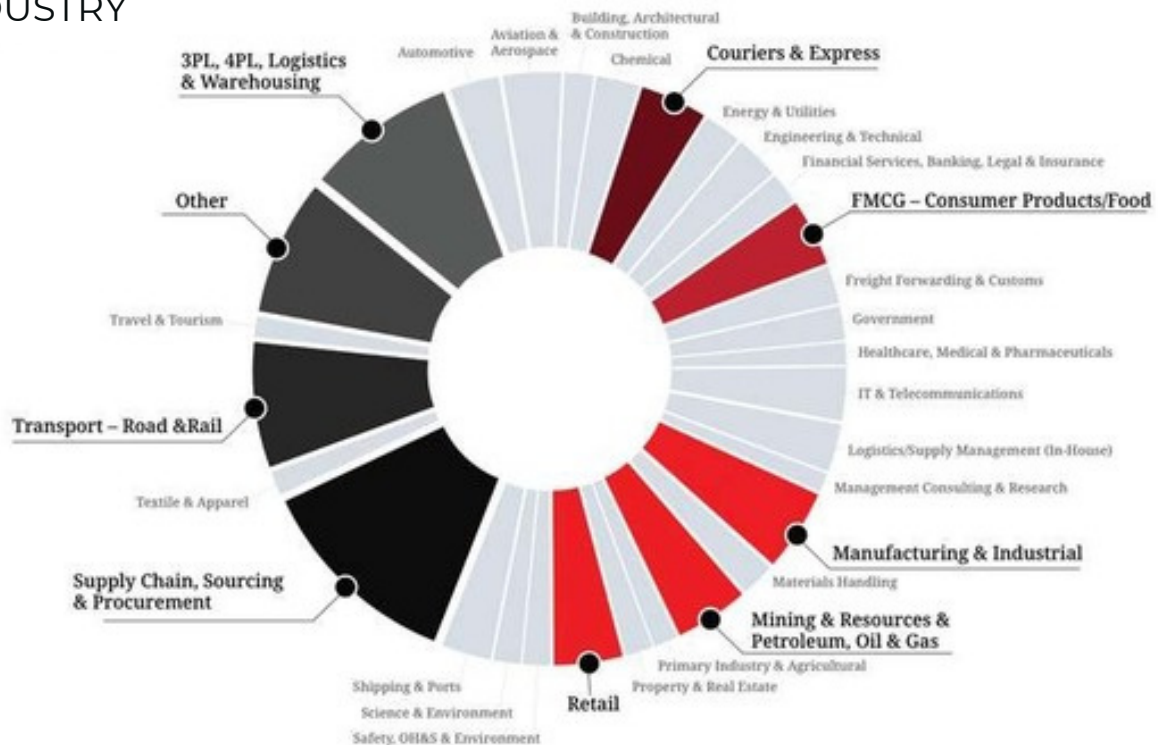


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| YEAR 2026<br>MONTH            | MAIN TOPIC                                           | SUB TOPIC                                           | MATERIALS DUE     | RELEASE DATE     |
|-------------------------------|------------------------------------------------------|-----------------------------------------------------|-------------------|------------------|
| JANUARY 2026<br>(NEWSLETTER)  | <b>Outlook 2026</b>                                  | <b>COP30 — What's New?</b>                          | 15 December 2025  | 2 January 2026   |
| FEBRUARY 2026<br>(NEWSLETTER) | <b>Airfreight Outlook</b>                            | <b>The WFH Phenomenon</b>                           | 9 January 2026    | 2 February 2026  |
| MARCH 2026<br>(MAGAZINE)      | <b>Supply Chain Security —<br/>Where Are We Now?</b> | <b>AI — Disruptive<br/>Technology?</b>              | 12 February 2026  | 4 March 2026     |
| APRIL 2026<br>(NEWSLETTER)    | <b>Re-Design of the Value<br/>Chain</b>              | <b>Overland Transport</b>                           | 11 March 2026     | 1 April 2026     |
| MAY 2026<br>(NEWSLETTER)      | <b>Supply Chain<br/>Optimisation Technology</b>      | <b>Gaps in Strategy &amp;<br/>Execution</b>         | 12 April 2026     | 3 May 2026       |
| JUNE 2026<br>(MAGAZINE)       | <b>Intralogistics<br/>Technology</b>                 | <b>Urban Supply Chain —<br/>The Green Conundrum</b> | 10 May 2026       | 3 June 2026      |
| JULY 2025<br>(NEWSLETTER)     | <b>Maritime Cargo</b>                                | <b>Supply Chain Technology</b>                      | 10 June 2026      | 1 July 2026      |
| AUGUST 2026<br>(NEWSLETTER)   | <b>E-Commerce Logistics</b>                          | <b>Technology in Air Cargo</b>                      | 12 July 2026      | 5 August 2026    |
| SEPTEMBER 2026<br>(MAGAZINE)  | <b>Sustainable Supply<br/>Chains</b>                 | <b>Generative AI</b>                                | 9 August 2026     | 1 September 2026 |
| OCTOBER 2026<br>(NEWSLETTER)  | <b>AI &amp; Machine Learning</b>                     | <b>Importance of Supply<br/>Chain Competencies</b>  | 13 September 2026 | 1 October 2026   |
| NOVEMBER 2026<br>(NEWSLETTER) | <b>Freight Outlook</b>                               | <b>Supply Chain Security</b>                        | 11 October 2026   | 4 November 2026  |
| DECEMBER 2026<br>(MAGAZINE)   | <b>Outlook 2027</b>                                  | <b>The Changing World<br/>Order?</b>                | 8 November 2026   | 2 December 2026  |

NOTE: Editorial calendar may be subject to change

## MATERIAL GUIDELINES

### Print

Digital files formats such as Illustrator AI/EPS, InDesign and Photoshop are accepted. All images should be saved in CMYK format, 300 DPI resolution at actual print ad size, all link files and fonts must be included. Artwork created in InDesign for colour management in print options should use Printer Profile as "CMYK" only.

### Acrobat PDF Files

High-resolution PDF must be supplied in actual print ad size with bleed allowance and trim marks. All images and fonts embedded.

### Bleed Recommendation

Leave a 5 mm safe area all around. Headlines that cross a spread must be split between words or allow 5 mm in gutter.

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